# driving to the stop line to plant the stop line to the st

**Interim Results 2013** 





#### Introduction

# Financial Performance Andrew Findlay

Trading and Strategy

Matt Davies

**Questions** 





## **Andrew Findlay**

Finance Director

# **Financial Highlights**



- Group Revenue up 7.7% to £490.6m
- Retail Gross Margin of 51.2%, down 124 bps in line with expectations
- Profit Before Tax up 6.4% to £44.6m
- Basic Earnings Per Share up 8.6% to 17.6p
- Net Debt down at £57.5m
- Free Cashflow up 23.0% to £73.2m
- Interim Dividend of 5.2p per share

#### **H1 FY14 Retail Revenues**



Total Retail	LFL %
Cycling	+14.2
Car Maintenance	+8.8
Car Enhancement	+0.6
Travel Solutions	+2.1
Total	+7.7

Online Retail	Proportion of Online Retail Sales %	Proportion of Total Retail Sales %	Total Revenue Growth %
Home Delivery	12.2	1.4	+22.9
Pick-up In Store	87.8	10.1	+16.1
Total	100.0	11.5	+16.9

Notes: All numbers shown are before non-recurring items

#### **Retail Performance**



	H1 FY14 £m	H1 FY13 £m	Change
Revenue	424.0	393.0	+7.9%
Gross Profit	217.3	206.3	+5.3%
Gross Margin	51.2%	52.5%	-124bps
Operating Costs	(171.0)	(164.3)	+4.1%
EBIT	46.3	42.0	+10.2%
EBIT Margin	10.9%	10.7%	
EBITDA	55.7	53.3	+4.5%
EBITDA Margin	13.1%	13.6%	

# **Gross Margin % Influences**



#### **Dilutive**

Clearance Approach

**Promoting More Effectively** 

The Growth Of Cycling

#### Accretive

In-store Services

The Strength of Car Maintenance

# **Retail Operating Costs**



	H1 FY14 £m	H1 FY13 £m	Change
Store Staffing	46.3	42.5	+8.9%
Store Occupancy	70.5	69.9	+0.9%
Warehouse & Distribution	16.9	14.8	+14.2%
Support Costs	37.3	37.1	+0.5%
Total	171.0	164.3	+4.1%
Depreciation/Amortisation/ Impairment	9.4	11.3	-16.8%

#### **Autocentres Performance**



		H1 FY14 £m	H1 FY13 £m	Change
Revenue		66.6	62.6	+6.4%
Gross Profit		43.3	40.0	+8.3%
Gross Margin		65.0%	63.9%	+114 bps
	Core Centres	(28.8)	(28.7)	+0.3%
On a vating Casts	New Centres	(8.5)	(5.0)	+70.0%
Operating Costs	Support	(3.7)	(3.0)	+23.3%
	Total	(41.0)	(36.7)	+11.7%
EBIT		2.3	3.3	-30.3%
EBIT Margin		3.5%	5.3%	
EBITDA		3.9	4.5	-13.3%
EBITDA Margin		5.9%	7.2%	

#### **Cashflow and Net Debt**



OPERATING CASHFLOW	£m	FREE CASHFLOW	£m	NET DEBT	£m
EBIT	47.8	Operating Cashflow	92.2	Opening Net Debt	(110.6)
Depreciation/ Amortisation/ Loss On Disposal	12.7	Capital Expenditure	(11.3)	Free Cashflow	73.2
Employee Share Scheme	0.2	Net Finance Costs	(3.2)	Dividends	(17.6)
Working Capital	31.4	Taxation	(7.0)	Lease/Other	0.7
Provisions/Other	0.1	Other	2.5	Buyback: Treasury	(3.2)
OPERATING CASHFLOW	92.2	FREE CASHFLOW	73.2	CLOSING NET DEBT	(57.5)

#### **Refinancing Completed In The First Half**

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## **FY14 Guidance**



Retail Operating Costs	5-6%		
Retail Gross Margin	A decline of 125-175bps		
Retail Capital Expenditure	c.£32m		
Autocentres EBITDA	Down on FY13		
Autocentres Capital Expenditure	c.£6m		
Net Finance Costs	Marginally down on FY13		
Effective Tax Rate	23-24%		

## **Summary**

#### Financial Performance



- A strong revenue performance in Retail
- Retail gross margins in line with expectations
- Autocentres investment continues
- The Retail top line leveraging earnings accretion
- Strong cash generation and lower gearing



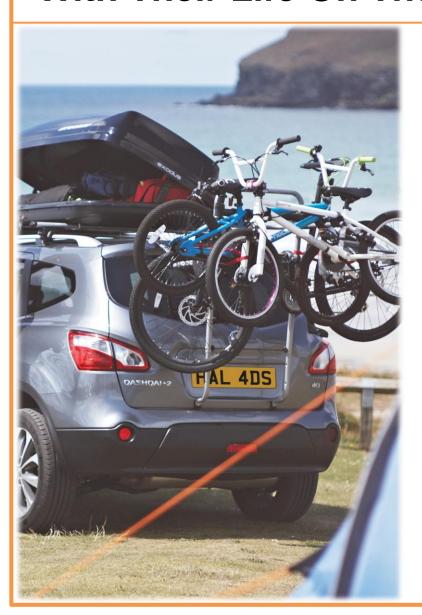


#### **Matt Davies**

Chief Executive

# Helping and Inspiring Customers With Their Life On The Move







Supporting drivers of every car



Inspiring cyclists of every age

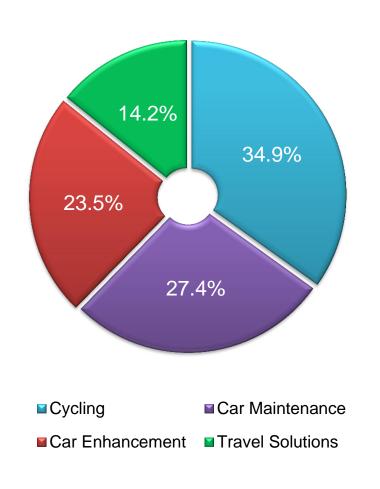


**Equipping families for their leisure time** 

#### **First-Half Sales Performance**







#### **H1 Cycling Performance**









- Many new additions to our cycle offer
  - An extended *Pendleton* range
  - Boardman team carbon bike
  - £199 Apollo road bike
  - Junior Carrera road bike
  - Apollo Kids and new BMX
- Active trading stance
- Ensuring proper levels of stock
- A new marketing approach

#### **H1 Cycling Performance**









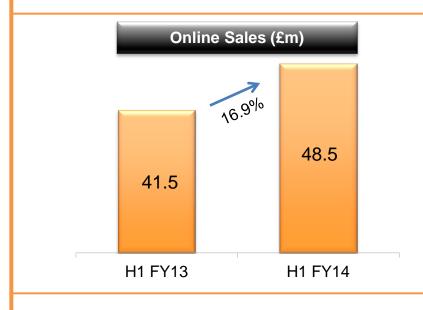


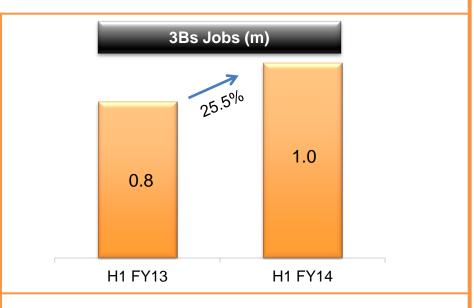
- Re~Cycle
- Kids workshops
- Cycle Repair
- Partnership with Sky
- Mechanics team
- PACs

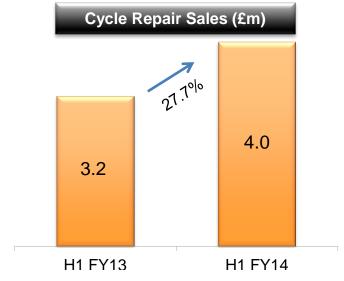
#### **Retail Successes**

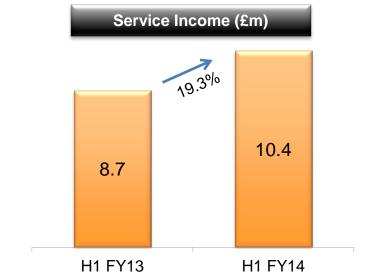


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#### **Getting Into Gear 2016**







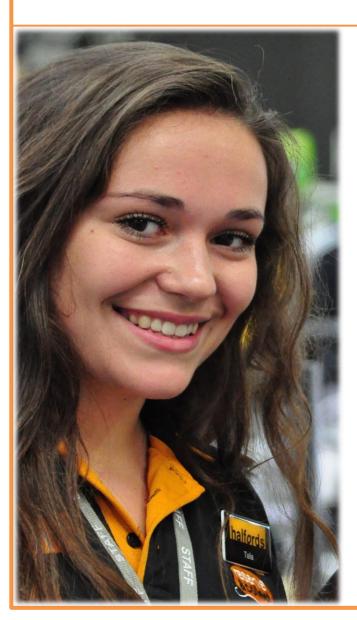












Recruitment centralised

#### Training

- Launched 3-Gears: most colleagues already progressing through Gear 1
- Launched Aspire: a focused development programme
- Store vs. payroll cost incentives
- Mystery shopping













- On-shelf availability
  - Improved by over 200 basis points
- Store-friendly deliveries
  - Auto
  - Cycling
- Clearance approach
- New leadership







# Centres of Authority

- 3Bs
- Batteries
- Torches





















































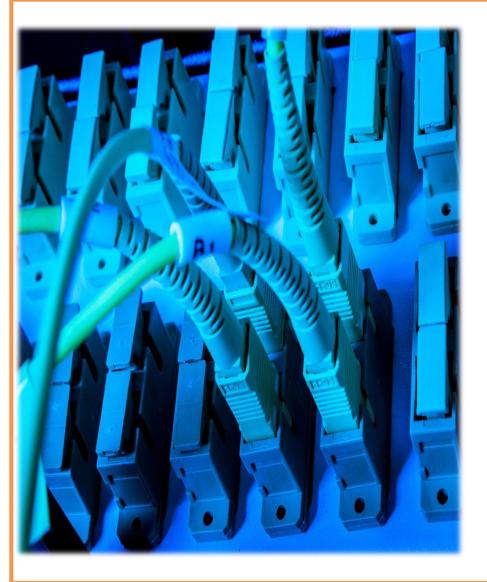




More Than 25 Refurbished Stores By The End Of March



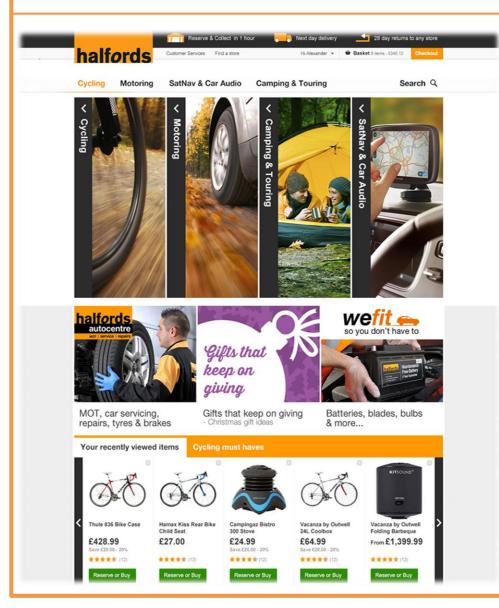




- New chip & PIN devices
- Laptops in store
- New hand-held terminals in the DC in H2
- SAP upgrade: appointed provider, technical upgrade first





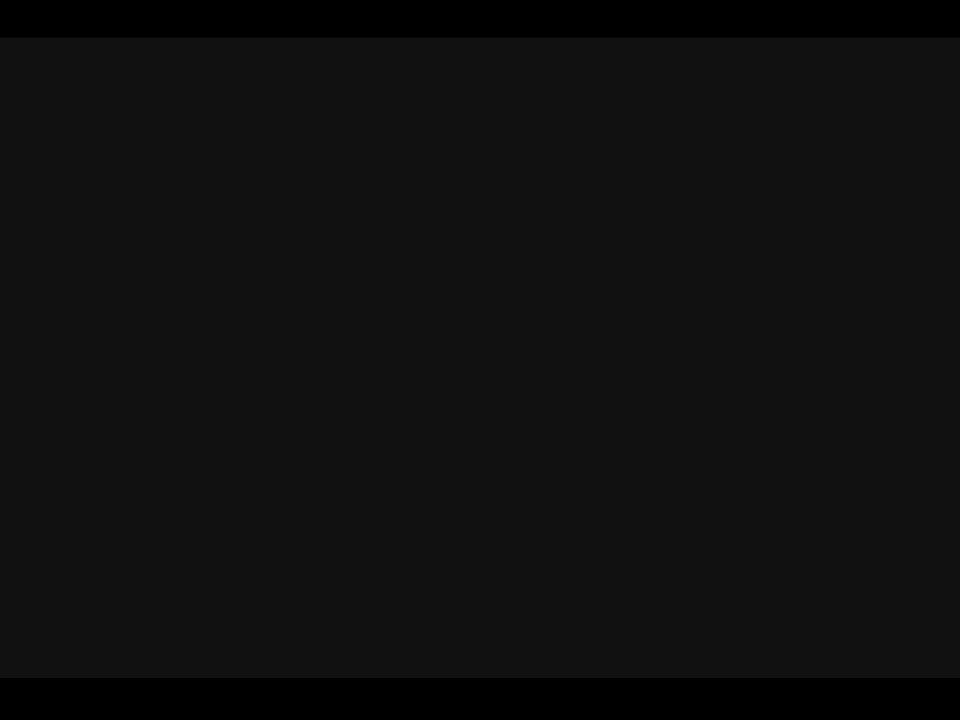


#### **Phase One**

- New home page
- Four product verticals
- Simplified check-out
- Pay for online orders in store
- Rewritten content
- Significant expansion of video content

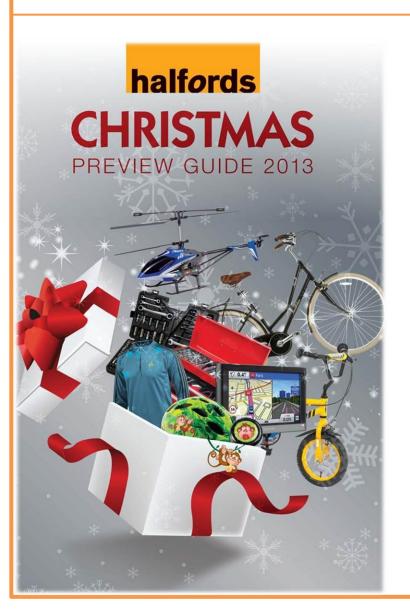
#### **Phase Two**

- My Account
- Social network changes



#### The Categories in H2





- Boardman Partnership
  - 2014 Boardman performance series
- New adult Apollo range
- Kids
  - Pendleton girls
  - Personalised Apollos
- Car Enhancement:
  - DAB Digital Radio
- Car Maintenance:
  - 3Bs fitting

#### **Car Maintenance in H2**







#### **Autocentres**





- Enhancing the endto-end customer experience
- Investment focus
  - centres
  - infrastructure
  - support for colleagues
- New Autocentres
   CEO to be
   appointed

# **Summary**





- A strong H1 performance
- Categories in good shape and performing well
- Taking advantage of market opportunities
- Getting Into Gear. much groundwork done at pace
- Early signs are encouraging
- Autocentres: exploit opportunities

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**Interim Results 2013** 





# **Group Income Statement**



	H1 FY14 £m	H1 FY13 £m	Change
Revenue	490.6	455.6	+7.7%
Gross Profit	260.6	246.3	+5.8%
Operating Costs	212.8	201.8	+5.5%
EBIT	47.8	44.5	+7.4%
EBIT Margin %	9.7%	9.8%	-2bps
EBITDA	59.6	57.8	+3.1%
EBITDA Margin %	12.1%	12.7%	-54bps
Net Finance Costs	(3.2)	(2.6)	+23.1%
PROFIT BEFORE TAX	44.6	41.9	+6.4%
Basic Earnings Per Share	17.6	16.2	+8.6%
Effective Tax Rate	23.6%	24.8%	-120bps

Notes: All numbers shown are before non-recurring items

# **Group Components**



H1 FY14	Retail £m	Autocentres £m	Amortisation £m	Group £m
Revenue	424.0	66.6	-	490.6
Gross Profit	217.3	43.3	-	260.6
Operating Costs	(171.0)	(41.0)	(0.8)	(212.8)
EBIT	46.3	2.3	(0.8)	47.8
EBITDA	55.7	3.9	-	59.6

H1 FY13	Retail £m	Autocentres £m	Amortisation £m	Group £m
Revenue	393.0	62.6	-	455.6
Gross Profit	206.3	40.0	-	246.3
Operating Costs	(164.3)	(36.7)	(0.8)	201.8
EBIT	42.0	3.3	(0.8)	44.5
EBITDA	53.3	4.5	-	57.8

Notes: All numbers shown are before non-recurring items

# **Group Balance Sheet**



	H1 FY14 £m	H1 FY13 £m	YOY £m	Change
Goodwill and Intangible Assets	341.0	342.8	(1.8)	-0.5%
Property, Plant & Equipment	93.3	91.4	1.9	+2.1%
Derivative Financial Instruments	(2.6)	(0.9)	(1.7)	+188.9%
Net Working Capital	7.5	32.3	(24.8)	-76.8%
Net Debt	(57.5)	(107.9)	50.4	-46.7%
Other Creditors	(70.4)	(65.6)	(4.8)	+7.3%
Net Assets	311.3	292.1	19.2	+6.6%
Inventories	140.3	132.9	7.4	+5.6%

# **Capital Expenditure**



	H1 FY14 £m	H1 FY13 £m
Portfolio <sup>1</sup>	5.4	2.3
Infrastructure Systems	5.2	1.2
Other	0.9	1.1
Retail	11.5	4.6
Autocentres	2.7	1.5
TOTAL GROUP	14.2	6.1

#### Retail Portfolio – H1 FY14 Space



Average Leaseable Space <sup>1</sup> (sq.ft)	Average Total Trading Space, including Mezzanine (sq.ft)	Average Ground Floor Trading Space (sq.ft)	Average Mezzanine Trading Space (sq.ft)
9,355	8,109	6,425	3,069

#### **Retail Portfolio – Lease Expiries**



	Expiries
H2 FY14	16
FY15	28
FY16	24
FY17	18
FY18	13
Total Expiries	99
% of Retail Portfolio	21

Average remaining leases (total portfolio): 7.5 years

#### **Autocentres Portfolio**



	Centres
Acquired	223
FY11	230
FY12	250
FY13	283
H1 FY14	296

**Average remaining leases: 7.5 years** 

#### **Contact and Newsflow**



For further information, please go to www.halfordscompany.com or contact

#### **Craig Marks**

Head of Investor Relations

craig.marks@halfords.co.uk

Landline: +44 (0)1527 513 113

Mobile: +44 (0)7712 888 807

Next newsflow:

16 January: Q3 Interim Management Statement

# **Forward-Looking Statements**



INCLUDED IN THIS PRESENTATION ARE FORWARD-LOOKING MANAGEMENT COMMENTS AND OTHER STATEMENTS THAT REFLECT MANAGEMENT'S CURRENT OUTLOOK FOR FUTURE PERIODS

These expectations are based on currently available competitive, financial, and economic data along with our current operating plans and are subject to risks and uncertainties that could cause actual results to differ materially from the results contemplated by the forward-looking statements.

The forward-looking statements in this presentation should be read in conjunction with the risks and uncertainties discussed in the Halfords Annual Report and Accounts.