

that's helpful that's halfords

Halfords Pre-Close Trading Statement Analysts Call 7th April 2011





Retail



Commitment to provide greater clarity

- o LFL "Sales Anchors": Car Maintenance, Car Enhancement and Leisure
- o FY11 UK/ROI revenue: c.£769m
- o FY11 Underlying cost base c.£300m.
- Ocst split:
 - Store Staff c.26%
 - Warehouse & Distribution costs c.9%
 - Store Occupation c.46%
 - Support costs c.19%

Ourrent operational gearing:

- o W&D & Store Staff − c.1% of LFL sales movement = 0.5% aggregate cost movement
- Store occupation Rent/rates/power/property services
- Support costs predominantly fixed some discretion
- o FY12 Bonus on target payout c.£4m (inc within store staff & support costs)
- o FY12 Capex around £20m



Autocentres

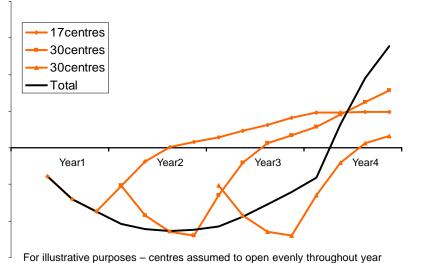


High operational gearing - cash generative business

- o FY11 revenue c.£98m
- o Gross profit c.66%
- Operating costs (inc labour) predominantly fixed
- Typical mature centre currently generates c.£40k of annualised EBIT
- FY12 EBIT start up losses from new centres c.£1m
- FY12 capex around £5m self funded

Typical centre 1 year EBIT profile Month EBIT EBITDA Centre Maturity - end of Year 2 Cumulative Breakeven - H2 of Year 3

Illustrative EBIT profile of expansion programme



Capital return



£75m share buyback

- Highly cash generative business
- Opportunity and capacity now for capital return
- Year end FY11 net debt expected to be c.£105m
- o Debt metrics (pre buy back):

FY11(est.)

o Adjusted net debt: EBITDAR¹ c.3.3x

O Net debt: EBITDA c.0.7x

- o Finance charge for FY12 post buyback c.£6.5m subject to rates / timing
- Buyback starts today
- Dividend policy maintained

Notes ¹ Adjusted net debt = net debt plus capitalised rent; Ebitdar = (Ebitda + rent)

Disclaimer



The preceding slides are only directed at persons to who this presentation may lawfully be communicated ("relevant persons"). Any person who is not a relevant person should not act or rely on these slides or any of their content.

These slides do not constitute any offering of securities or otherwise constitute an invitation or inducement to any persons to underwrite, subscribe for or otherwise acquire securities in any company within the Halfords Group. ("the Group").

The slides contain forward-looking statements which are subject to risks and uncertainties because they relate to future events. These risks and uncertainties may cause actual results to differ from any expected future events or events referred to in the forward looking statements.

The slides also contain certain non-GAAP financial information. The Group's management believe these measures provide valuable additional information in understanding the performance of the Group or the Group's businesses because they provide measures used by the Group to assess performance. Although these measures are important in the management of the business they should not be viewed as replacements for, but rather as complimentary to, the GAAP measures.