

Preliminary Results 53 Weeks to 3 April 2009

City Presentation Centre 10 June 2009



Nick Wharton Finance Director

52-Week Financial Highlights¹



Solid earnings progression in challenging trading environment

- Sales £794.7m -0.3%
- Like-for-like sales -3.3% (Easter adjusted -3.0%)
- Gross margin increased by 160bps
- Profit before tax and exceptional items £92.4m +2.4%
- Basic EPS 31.8 pence +8.5%
- Operating cash flow at £121.8m, 95.9% of EBITDA
- Net debt £164.0m
- Proposed final dividend 10.9p, total dividend 15.9p +5.3%

Note 1: All values are compared on a 52 week basis excluding exceptional items.

Income Statement



Excluding exceptional items	FY09	FY09	FY08	52 week
	53 week	52 week	52 week	Growth
	£m	£m	£m	%
Revenue	809.5	794.7	797.4	-0.3%
Gross profit	421.4	413.7	402.5	+2.8%
Net operating expenses	(317.4)	(311.8)	(301.5)	+3.4%
Operating profit	104.0	101.9	101.0	+0.9%
Operating profit %	12.8%	12.8%	12.7%	
Net finance costs	(9.6)	(9.5)	(10.8)	-12.0%
Profit before tax	94.4	92.4	90.2	+2.4%
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Basic EPS (pence)	32.5p	31.8p	29.3p	+8.5%
Weighted average number of shares	209.5m	209.5m	218.4m	
Actual tax rate	28.0%	28.0%	29.0%	

Revenue Growth



Strong sales growth continues in core heritage categories.

	FY09	FY08
	52 weeks	52 weeks
	%	%
Underlying 52-week LFL sales growth	-3.3	+3.3
Currency ¹	+0.6	-
Easter contribution	+0.3	+1.0
52-week same-store sales growth	-2.4	+4.3
Net new space	+2.1	+2.9
52-week sales growth	-0.3	+7.2
53 rd week	+1.8	
53-week sales growth	+1.5	

Note: 1. Translation of non-sterling denominated revenues.

Revenue / Gross Margin



Resilient sales performance, mix and trading strategies benefit margin

	FY09	FY08	FY09	FY08
	LFL ¹	LFL ¹	GP	GP
	%	%	%	%
Quarter1	-1.1	+7.2		
Quarter2	-1.1	+3.2		
Half 1	-1.1	+5.5	+51.6	+50.9
Quarter3	-7.8	+0.7		
Quarter4	-3.8	+4.5		
Half 2	-5.4	+2.5	+52.6	+50.1
52-Week	-3.3	+4.0	+52.1	+50.5

Note: 1. At constant currencies.

Currency hedge provides competitive opportunity

Core UK Business Performance



Cost and margin management drives 75bps strengthening in underlying UK¹ operating margins

	FY09	FY08
	52 weeks	52 weeks
	% Revenue	% Revenue
52-week operating margin:	12.82	12.67
Landlord contributions	(0.34)	(0.56)
Central European start-up costs	0.39	0.28
Property related provisions	0.36	0.10
Standalone cycle stores	0.03	0.02
Underlying UK 52-week operating margin	13.26	12.51

1. UK includes operations in Republic of Ireland managed via the UK.

Net Operating Costs



Cost & productivity focus offsets revenue & inflationary pressures.

	£m	% Revenue	Core payroll productivity improvement
FY08 operating costs	301.5	37.8%	improvement
FY09 non comparables: ¹	5.2		Rent inflation moderating
Space increase	6.2		Focused advertising
Restructure benefits	(0.5)		investment.
Underlying cost movement	(0.6)		 Ongoing portfolio
FY09 52-weeks operating costs	311.8	39.2%	management opportunity

Key Ratios (% Revenue) ² UK 52-weeks	FY09 FY	FY08 FY	YOY cost (£) growth
Store Payroll	11.1%	11.5%	-4.8%
Store Rent & Rates	12.0%	11.3%	+6.1%
Advertising & Promotions	2.4%	2.5%	-7.9%
Landlord Contributions	£2.7m	£4.5m	-

1.FY09 non comparables include movements in property provisions, landlord contributions, Central European & Bikehut set up investments.

2.Key ratios reflect full statutory year performance in UK / Eire.

Operating Cost Efficiency



Half 2 cost interventions generate significant cost improvements

	FY09	FY10	FY11	FY12	Payback	
	£m	£m	£m	£m	Yrs	
(Costs)/Benefits:						
Headcount ¹	(2.8)	4.0	4.0	4.0	0.7	
Distribution Centre	(8.3)	-	2.0	4.0	3.5	
Bikehut	(1.2)	0.2	0.2	0.2	-	
Operational	(12.3)	4.2	6.2	8.2	2.3	
Financial:						
Swap close-out ²	(4.6)	2.0	2.0	0.6	2.3	
Total	(16.9)	6.0	8.0	8.6	2.3	
Cash in/(out)flow (6.9) (7.5) (1.9) -						
 Benefits crystallised in FY09 estimated at £0.5m Payback profile reflects anticipated interest rates. Break even interest rate is 2.27% 						

Balance Sheet



Balance sheet management remains a clear focus

	53 week	52 week			
	FY09 £m	FY09 £m	FY08 £m	YOY £m	Growth %
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Goodwill and intangible assets	259.5	259.6	256.8	+2.8	+1.1%
Property, plant and equipment	107.5	107.9	116.2	-8.3	-7.1%
Derivative financial instruments ¹	13.3	13.3	1.6	+11.7	-
Net working capital ²	64.7	52.2	52.0	+0.2	0.3%
Cash and borrowings ²	(176.2)	(166.3)	(181.7)	+15.4	+9.3%
Creditors ^{3,4,5}	(24.4)	(23.9)	(23.2)	-0.7	-3.0%
Net assets	244.4	242.8	221.7	+21.1	+9.5%
Inventories	147.0	146.1	151.6	-5.5	-3.6%

Notes:

1. Foreign currency contracts and interest rate swaps

2. Non-comparable, impacted by operating cash-outflows in 53rd week

3. Tax liabilities, provisions and accruals, including capital and interest creditors.

4. Net of £2.7m deferred tax asset.

5. Includes £8.3m exceptional items provision

Halfords Group plc Preliminary Results - 10 June 2009

Capital Expenditure Summary



Capital investment centred on high returns

	FY09	FY08
	£m	£m
New stores and re-sites	7.0	12.1
Store refurbishment	2.5	1.8
Central Europe (incl. Systems development)	2.0	1.5
Total portfolio	11.5	15.4
Head office systems (incl. Multi channel)	5.0	5.5
Store systems	0.8	6.3
Supply chain	0.4	0.7
Other	1.7	1.6
Total capital expenditure (per Balance Sheet)	19.4	29.5
Capital creditor movement	3.3	(2.8)
Cash capital expenditure (per cash flow)	22.7	26.7

Cash Flow and Net Debt



Operating cash flo	W	Free cash flow		Net debt ³	
	£m		£m		£m
Operating profit ¹	91.7	Op. cash flow	114.2	Net debt 28.03.08	(181.7)
Depreciation/Amortisation	25.1	Net finance costs ²	(14.9)	Free cash flow	39.1
Employee share scheme	1.7	Taxation	(25.5)	Share buy back	(13.1)
Fixed asset write-off	0.3	Dividends	(32.3)	Debt issue costs	(0.2)
Fair value gain	(2.3)				
Working capital	(12.7)				
Provisions	10.4	Capex Maintenance	(2.4)	Capex Investment	(20.3)
Operating cash flow	114.2	Free cash flow	39.1	Net debt 3.04.09	(176.2)
				Exceptional items ⁴	6.9
Notes 1. After exceptional items £12.3m				53 rd week	5.3
 After exceptional swap close-out costs Including Head Office finance lease £ 		12.4m)		Net debt 27.03.09	(164.0)

4. £2.3m of the cash flow in respect of exceptional costs occurred prior to week 53

Halfords remains strongly cash generative

Balance Sheet Flexibility



Debt : Structure & Profile

- £180m term loan, repayment July 2011
- £120m revolving credit facility

Koy Dobt Matrice:		FY09	FY08
Key Debt Metrics:	Target	times	times
Adjusted net debt ¹ /EBITDAR ¹	>3.9x	3.84	3.90
Fixed charge cover ²	2.25 – 2.30x	2.36	2.34
Net debt/EBITDA	-	1.3	1.5

Share Buy-Back

- Buy-back programme ceased in favour of balance sheet flexibility
- 23.1m shares acquired at a cost of £73.1m since June 2006

Financial Management

- Policy of interest rate hedging to be re-instated when appropriate
- Underlying capital investment will be targeted to below historic average

Notes: 1. Adjusted Net Debt = Net Debt + Capitalised Rent; EBITDAR = (EBITDA + rent)

2. EBITDAR / (Interest + Operating Lease Expense)



David Wild Chief Executive Officer





Overview

- Strategic Growth Plan
- Outlook
- Summary





Results demonstrate Halfords' strength in tough trading environment

- Car Maintenance and Cycling underpin sales resilience
- Active trading strategies increase margins
- Margin leverage through market leadership positions and agile sourcing
- Growing *wefit* services provide clear differentiation
- Cost discipline across Revenue and Capital Expenditure
- Strengthening UK Operating Margins
- Progressive dividend maintained

Strategic Growth Plan



Core UK business provides continued growth opportunities.

- Extending range and service advantage
- Investing in the Store Portfolio
- Ongoing focus on cost control
- Leveraging the Halfords brand in multi-channel





Unique offer and differentiated service proposition

- Natural destination for Automotive & Leisure products
- Core categories provide growth opportunities
- Broad competitive set with Halfords delivering market leading package
- Consolidation opportunity in fragmented markets characterised by weak independents

Extending Range & Service Advantage

Market leadership in growth categories

Car Maintenance

- Ageing UK car parc positive for demand
- Car specific ranging, high availability and product innovation
- Trade Card growth encouraging
- Cycles
 - Growth driven by economy, health & sustainability
 - Brand leadership, strong range architecture and in-store service.
- Blue-tooth & Music Streaming
 - Innovation drives market
 - Range exclusivity and "set up & demo"







Extending Range & Service Advantage halfords

Market share opportunities exist in large categories

- Premium Bikes
 - Growth fuelled by Cycle2Work
 - Low relative market share
 - Boardman exclusive deal strengthens credentials

Children's Bikes

- Share below category average
- Extended licensed brand offer
- Camping and Caravanning
 - Complements travel & touring leadership
 - Fragmented market no clear leader
- Child Safety
 - Emphasis on largest market segments





Extending Range & Service Advantage halfords

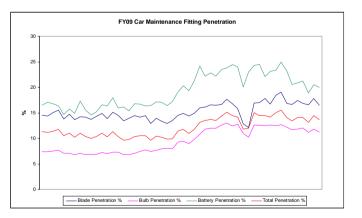


Service differentiation enriches margin and customer loyalty

Fitting proposition intrinsic to all categories

- Bulbs, Blades and Batteries
- Child seats
- "Set up and demo"
- Oycle Repair & Bike Care Plan





More than 1.5m fitting jobs completed in FY09

Extending Range & Service Advantage

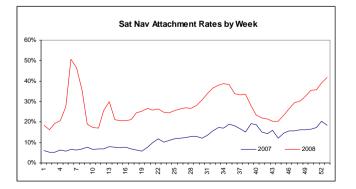
Service differentiation enriches margin and customer loyalty

Active trading benefiting all categories, with strong trajectory

+ 45% penetration in cycle accessory attachment

60% growth in Sat Nav attachment

80% growth in Bike Care Plan





fords

Extending Range & Service Advantage halfords

Private label and range architecture key to active trading

Halfords Value





Halfords









fords



Halfords Advanced









Extending Range & Service Advantage



Focused marketing delivers high investment returns

- Enhanced communications strategy
- Up-weighted TV/Full Colour Flyer promotions
- Targeted advertising generates high return
- Sponsorship builds brand awareness





Sponsorship of British Olympic Team



Sponsorship of "Dave"

Investing in the Store Portfolio United Kingdom



60 new sites targeted in identified catchments

9 new Halfords stores opened in FY09

Plan to open 10-15 new stores in FY10

Superstores

- 975 stores trading, 226 with mezzanine
- 26 stores refurbished to maintain contemporary feel
- 100 stores suitable for mezzanine conversion

Compact Stores

- 27 Neighbourhood/Compact stores trading
- Comprehensive offer tailored to smaller catchments
- Return on investment in line with Superstores

Metro

Not development format – replace with superstore







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Investing in the Store Portfolio Republic of Ireland

Background

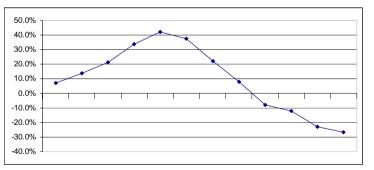
- 20 superstores and 2 compacts now trading four years after market entry
- Market leadership achieved in all core categories.
- Current performance reflects tough economic environment

Current Actions

- *"Reserve and Collect"* will drive footfall
- Locally tailored range improving
- Cost management and strong Euro protects contribution

Market attributes remain, still an attractive territory





Rol LFL sales progression



Investing in the Store Portfolio Central Europe



Poland & Czech Republic target markets, remain attractive, providing long-term scale potential

Market Potential

- Significant population
- EU membership underpins GDP growth potential
- Large and older car parc drives DIY
- Long term attractive opportunity

Current Environment

- Short term sharp economic decline especially in Czech Republic
- Slow down in consumer expenditure
- Medium term retail development uncertain
- High dependence on exports, driving unemployment

	UK	Czech Republic	Poland
Key EconomicStatistics			
Population (millions)	61	10	40
Car Parc (millions)	32	4.7	14.4
GDP Growth 2006 – 2008 (%)	+2.2	+5.3	+5.9
GDP growth 2009	-4.3	-4.0	-2.0
GDP/capita 2007 (USS)	39,600	13,900	12,700



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Investing in the Store Portfolio Central Europe

Sales Background

- Czech Republic LFL sales progression
 - Summer 2008 : +22%
 - Autumn/Winter 2008 : –16%
 - ♦ Spring 2009 : –2%
- Strong start in Poland

Earnings Performance

- FY09 losses £3.2m (FY08: £2.2m)
- Losses expected to be similar in FY10

Development Programme

- FY10 (H2) : 5 10 stores
- FY11 : 10 15 stores









Investing in the Store Portfolio Central Europe



Poland & Czech Republic remain attractive, providing long-term scale potential

Leverage core strengths

- Far East sourcing significant competitive advantage
- UK relationships with global brands
- Positive own brand acceptance
- Scaleable systems architecture developed
- Deep category trend understanding

Key current priorities

- Strengthen local teams
- Localised ranges with tailored offers
- Cost control
- More overt external branding
- Reduce store size for future openings









Ongoing Cost Control



Continued focus ensures appropriate and flexible cost base

- Cost of Goods:
 - Strong Far East buying capability
 - Source cost reductions partially offset dollar impact
 - Active re-sourcing via new Shanghai office
- Store Payroll:
 - Rota optimisation continues to deliver efficiencies
 - Administration role eliminated
- Ongoing programme:
 - External services
 - Inventory management
 - Head office





Efficiencies fund ongoing strategic investments

On-going Cost Control



Logistics reconfiguration provides significant opportunity

Optimum

location

based on

store

footprint

Current Configuration



- Redditch1 240k sq ft
- Redditch 2 140k sq ft
- Cowley 300k sq ft
- Redditch to Cowley 70 miles

ikeston) Barl Cheadle A62 Binghair Derby Gran STAREORDSHIR Nottingham ttoxeter A519 Stone ENGLAND Keywhith Stafford Burton upon Trent Melton, Rippi A46 A51 Mowbray A615 Gnosal Swadlincote Quorndon Rugeley tostock Cealville Syston Cannock RUTLAN Leicester Burntwood Tamworth Newbold hampton Verdon Blaby Wigston Walsall Pete M42 idgnorth A43 Dudley M5 Nuneaton Countesthorpe Sutton Corby Shipton Coldfield LEICESTERSH Ound Bedworth Rothwell Birmingham Highley Coventry ? Ketteri Coventry **Δ14 YETHULL** Redditch lidderminster Raunds oughton ur ove Rug Warwick Royal Learnington Spa infield ... WORCESTERSHIRE Droitwich Studley Northampton Stratford-upon-Avon Henwick Worcester 44 🛛 EA6 vard WARMOKSHIR Towcester A4103 Great Malvern Shipston A422 Mollington A43 en Stoup OXFORD

Future Configuration

Redditch 240k sq ft

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- Coventry NDC 320k sq ft
- Redditch to Coventry 32 miles

On-going Cost Control

- Current 3 Distribution Centre infrastructure sub-optimal:
 - Location
 - Physical constraints
- Migration across 2009/10 to optimal configuration:
 - New NDC located at centre of gravity
 - Dedicated cycle warehouse using existing infrastructure
 - Appropriate investment in automation
- Mature operating cost improvement, £4m p.a. from:
 - Labour and space productivity
 - Contemporary shift patterns
 - Transport efficiencies
 - Lower cost operating environment
- Programme to manage risk to base business







Leveraging the Halfords brand in multi-channel



halfords.com provides significant future upside

- Slow start
- Direct fulfilment model
- Technology biased
- Price competitive with pure play

Relatively low return on investment



Leveraging the Halfords brand in multi-channel



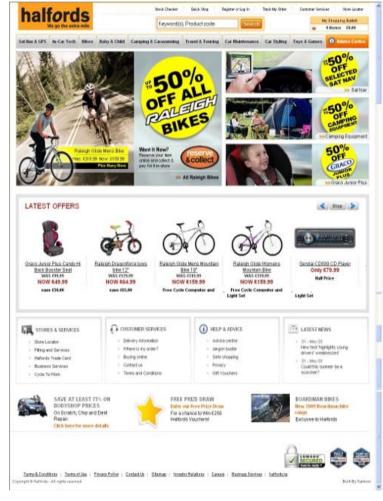
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Present

- Store centric
- "Reserve & Collect"
- Rapid growth
- Widening assortments

Future

- "Order & Collect" coming
- Accelerated assortment extensions
- Extend leadership position in key categories
- Customer relationship management



Leveraging the Halfords brand in multi-channel



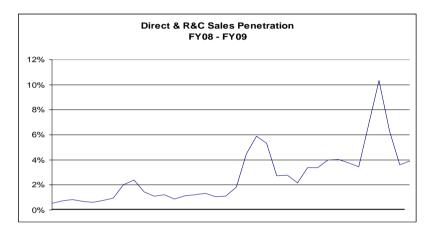
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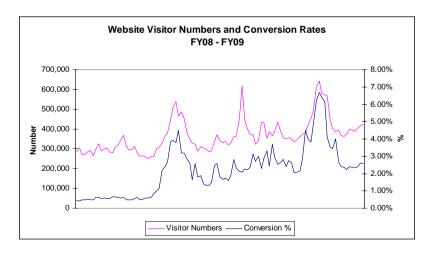
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Outlook



FY10:

- Sales environment will remain challenging
- Good weather, high stock availability and impactful promotional activity has driven a solid early trading performance
- Margin management and sales mix supports margin accretion
- Cost focus and delivery of restructuring benefits are key priorities
- Management remain confident of delivering earnings growth





- Solid earnings progression in tough trading environment
- Progressive dividend maintained
- Focus on protecting performance through economic uncertainty
- UK core category and store portfolio expansion opportunities remain
- Multi-channel growth encouraging from small base significant further upside
- Central Europe positive long-term opportunity



Appendices

- 1. FY09 53rd week analysis
- 2. Portfolio by Store Type
- 3. Portfolio by Location

FY09 53rd week analysis



	FY09 53 weeks	FY09 53 weeks	FY09 52 weeks	FY08 52 weeks
	Reported	Excl Exceptional	Excl Exceptional	Reported
Revenue	£809.5m	£809.5m	£794.7m	£797.4m
Like-for-like Sales	-3.3%	-3.3%	-3.3%	+4.3%
Operating Profit	£91.7m	£104.0m	£101.9m	£101.0m
Operating Margin	11.3%	12.8%	12.8%	12.7%
Profit Before Tax	£77.5m	£94.4m	£92.4m	£90.2m
Basic EPS	26.6p	32.5p	31.8p	29.3p
Net Debt	£176.2m	£169.3m	£164.0m	£181.7m

Portfolio By Store Type



Retail Space 3,879,822 ft ²	Mezzanine	Flat	Compact	Metro	Bikehut	Total
	SM/M	F	С	Ме	BH	
Opening Number	231	159	24	31	5	450
New Store	5	6	5	0	3	19
Relocations	1	(1)	0	0	0	0
Closures	0	0	0	(3)	0	(3)
Conversions	2	(2)	0	0	0	0
Closing Number	239	162	29	28	8	466

08/09 store rollout	Q1	Q2	Q3	Q4
New stores (21)	Rochdale (SM) (R)	Port Talbot (C)	York (BH)	Daventry (C)
(R) Relocation	St Paul's (BH)	Ostrava CZ (F)	Norwich (BH)	Louth (C)
	Tiverton (SM)	Waterford Rol (F)	Llandudno (SM ->SM) (R)	Castlebar ROI (C)
		Portlaoise Rol (F)	Washington (SM)	Conswater (M)
		Cavan Rol (F)	Hradec Kralove CZ (F)	
			Newry (SM)	
			Armagh (C)	
			Navan (SM)	
			Wroclaw PL (F)	

Portfolio by Type and Location



	UK	Rol	Poland	CZ	Total
Superstore	375	20	1	5	401
Mezzanine	226	12	0	1	239
Flat	149	8	1	4	162
Neighbourhood	27	2	0	0	29
Metro	28	0	0	0	28
Bikehut	8	0	0	0	8
Total	438	22	1	5	466

	UK	Rol	Poland	CZ	Total
Opening Number	429	18	0	3	450
New stores	12	4	1	2	19
Closed stores	(3)	0	0	0	(3)
Closing Number	438	22	1	5	466