

BIKES FOR PRIMARY SCHOOL CHILDREN

APPLICATION FORM



We are working with the Government to help get more children cycling across the UK and have committed to donating 500 bikes and helmets to schools in deprived areas, in the eight cycling cities, in the next year. Please read the Q&As below before completing the application overleaf.

Which are the eight cycling cities?

Birmingham, Bristol, Cambridge, Leeds, Manchester, Newcastle, Norwich and Oxford.

How will you decide which schools are eligible for the bikes?

We have not set a threshold for eligibility, as we do not want to put schools off from applying. We therefore ask that schools think creatively about their application and how they will use the bikes to benefit their pupils. We will take into account the percentage of pupils eligible for Free School Meals (which is an indicator of economic disadvantage) to prioritise applications received.

How will I know if my application has been successful or not?

We will look at applications on a rolling basis and will write to advise schools if they have been successful or not within 30 days.

How many bikes and helmets will my school receive?

You can choose to accept either 10, 15 or 20 bikes and helmets on the application.

What if I want more / less bikes and helmets?

At this stage we are donating 10, 15 or 20 bikes and helmets at a time.

Can I choose what bikes and helmets we get?

No, you will receive bikes and helmets suitable for children aged 7 to 11 years old.

How will I get the bikes?

The bikes will be delivered at a date / time agreed with you.

Am I under any obligation on what I do with the bikes?

We are donating the bikes to you to get as many children cycling at your school as possible. How you use the bikes is at your discretion.

What if the bikes are lost or stolen, can I get more?

Once the bikes are delivered to you they are your responsibility – unfortunately we cannot replace lost or stolen bikes.

Where do the bikes come from, are they new?

In some cases the bikes may have been returned due to a cosmetic or mechanical fault, others come from trade-in events we hold with members of the public. All the bikes are reconditioned under supervision through our partnership with a local prison, which teaches offenders cycle mechanic skills as well as the confidence to help rebuild their lives on release.

How do I know they are safe?

All bikes sent to schools will include a sheet to confirm that they have been fixed and are safe to ride.

Are the helmets new?

All bike helmets will be new and unused.

Does Halfords give bike donations for school fetes, fundraising events or raffles?

As much as we'd like to help everyone who contacts us, we receive an average of five requests for support each day and it's just not possible to help all. So at Halfords we made the decision to focus our attention where we know we can make the most difference.

Over 48,000 children and parents have attended a free Kids' Bike Club at our stores to learn the basics of bike maintenance and 12,000 pupils have benefited from a school-based workshop too. We are also supporting the Scout Association too, helping over 7,500 Cubs towards their cycle badge.

We would really love to be able to help all of the very worthy requests for support we receive as all of them are valid and worthwhile - our investment in the kids' and school workshops, our partnership with the Scouts and the support we are now giving via these bike donations is our way of doing this right now.

APPLICATION FORM

Please complete all fields – uncompleted forms will not be accepted



My school name is:			
My name is:			
My role at the school is:			
You can contact me on:	Tel No:	Email address:	
The full school address (including postcode) is:			
	Postcode:		
I can confirm that I have read the questions and answers overleaf?			YES / NO
Please ring how many bikes and helmets you would like (one choice only)			10 / 15 / 20
I understand that I will receive a range of bikes and helmets suitable for 7 to 11 year olds			YES / NO
I can confirm that my school is in Birmingham, Bristol, Cambridge, Leeds, Manchester, Newcastle, Norwich or Oxford.			YES / NO
The percentage of pupils eligible for Free School Meals in my school is (%):			_____ %
Please set out how you intend to use the bikes (no more than 300 words please)			

Signed: _____ Date: _____

Please post your application to Halfords, Community & CSR – Mktg, Icknield Street Drive, Washford West, Redditch, Worcestershire, B98 0DE